Our Apps are grown in America
Helping to grow our economy
one app at a time

Our Industry is infamous for solving our customers problems. Unlike conventional TV, Radio, Newspapers, Magazines, Internet Advertising which chief purpose is to inform, persuade, and remind. We are accountable! For every dollar spent that can be tracked to results from increased Sales.

In today's uncertain economy ALL companies are looking to grow their business. There is no better way to accomplish this than to use Mobile Apps! Apple iPhones, Google Androids, tablets, Nooks and Kindles are the fastest way to reach your customers. According to the New York Times “Mobile Marketing” is the most powerful Media ever invented.

Our "Custom Apps for You" division has assembled 15 of the most talented App designers that have a 98% success rate of getting your App approved. Not only by the Android Market Store...but by the highly discriminating Apple App Store. We know what it takes to get quick results and approval of your App into the market place. We are a licensed Apple and Android Developer.

Whether your looking for an App to update financial applications - on premises, hosted and cloud computing, to provide dramatic ROI, tighter regulatory compliance, real time visibility and reporting...we can help. If you need an App for your business that can illustrate simple spreadsheet data, or complex back-office systems like SAP and Oracle, or expand your business by combining multiple forms of communication into an easy to use App, or train employees, or inform company wide announcements, or to alert your clients of new products or innovations, we can help. From optimizing your website to optimizing your complex solutions to your clients short term dilemmas into your Mobile App.....we can help!

"Custom Apps for You” exceptionally competitive rate structure is unparalleled in the App field. Peruse our Price List and you will see why.

"Custom Apps for You" - Back Office Maintenance Program is convenient and makes your life easy.
Our Team handles everything for you....our monthly maintenance includes:
1) On going software upgrades
2) 24/7 access to the Back Office to make any needed changes on the fly
3) Skip, Phone & email tech support
4) Hosting of the App on our server , Apple Apps and Android Market
5) Unlimited "Push" Notification Messages
6) Automatic App updates for new operating system releases by Apple & Google

example: new release of iOS

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PPAI 112453
UPIC 52522
SAGE 52522

Let us Design a Custom App Just For You. Put Your Business in Your Customers Pocket Today!
Monies
Podcast
We Customize Apps for YOU Total Turnkey...completely done for you!

Think some more...
• Newspaper about 480 Million
• 800 million cars on the planet
• Cable and Satellite TV subscriptions 850 million
• Personal Computers 1 Billion
• Television Sets 1.5 Billion
• Email uses 1.3 Billion
• Compared to 5.2 Billion Mobile Phone Subscriptions
  There are 4 x more Cell Phone users than people who own computers
• Many Mobile Web users are Mobile only, or they do or very rarely use a desktop, laptop or tablet to access the Web
• Even in the US 25% of Mobile Web users are Mobile only
• 80% of us in the US have a Mobile Phone
• The Web as you know it is fading away...
• Mobile Devices and Tablets are taking over
• Apps are replacing websites
• We now live in a Mobile World!
• It’s time for you to go Mobile

Who needs an App?
Doctors, Lawyers, CPA’s, Dentists, Chiropractors, Plumbers, Electricians, Radio Stations, Carpenters, Health Care Companies, Hair Dressers, Water Softener Companies, Painting Contractors, Car Washes, Hospitals, Schools, Financial Institutions, Oil Companies, Car Dealerships, Trade Shows, Restaurants, Bars, Night Clubs, Professional Sports Teams, Liquor Distributors, Realtors, etc., etc., etc.,

EVERYONE needs an App...

Features
• Home Page
• Message on App
• Download Website
• One click phone dialing
• Fan Wall
• GPS Direction Maps to location
• “Push” Notification - Special Discounts, Reminders, Coupons, etc.
• GPS Coupon
• Help find my App
• Download our App
• Connect to Facebook, Twitter, LinkedIn, Money, YouTube, Pinterest, Instagram, etc.
• Multiple Apps
• Shopping Cart
• Ricks/Picasa Integration
• Podcast Features Video/Audio Streaming
• PayPal & Google Checkout
• QR Code for all downloads initiate App where its at
• Email Platform
• News Letter Blogs

Benefits
• One on One intimate communication with customers
• “Push” Notification - Only 4% of all emails are read but 97% of Push Notifications are read
• Constant Branding - Right on the Customers Mobile Device - theory are on 23 hours per day
• A Platform for Proof - Important info - Testimonials
• Viral Marketing- Share this App with a friend Get referrals from satisfied customers
• Monthly Apps Management fees are month to month and can be canceled any time. No contract. No risk
• Push Notification with Cross Sell
• With an App you get More Sales, More Business & More Money

The Cloud

The Features that every business should have

1 Push Notification

2 GPS Coupon

There’s an APP for that

Think about it...
• To compete today you need an App
• 1 Billion Smartphones expected by 2013
• 38 - 58 Billion Market by 2014
• Google pays 12.5 Billion to acquire Motorola Mobility
• 15% of Google Page Searches are done Mobile
• 100 Billion “Push Notifications” sent
• In a recent Press Release, Phillip Schiller - Apple’s SVP of Worldwide Product Marketing said “In three short years, the revolutionary App Store has grown to become the most exciting and successful software market place the World has seen. Thank you to all our Developers who have filled it with 425,000 of the coolest Apps and to over 200,000,000: iOS users for surpassing 15 Billions down loads”
• Last year Susan Wojcichi, Googles SVP and Adv. Chief said “that the Android Market has 250,000 Applications that have been downloaded 6 billion times on 135 million Android Devices. Larry Page revealed that Google is activating Android headsets at the rate of 500,000 per day. Since this release Google has now surpassed Apple in Apps!”
• The growth of the iPhone was 10 times faster than the growth of America Online. (Source: Neilson)
• It takes 90 minutes for the average person to respond to an email. It takes 90 seconds for the average person to respond to a text message (Source: CTIA.org)
• 70 percent of all mobile searches result in action within 1 hour (Source: Mobile Marketer)
• 90 percent of all U.S. citizens have their mobile device within reach 24/7 (Source: Morgan Stanley).

Features
• Home Page
• Message on App
• Download Website
• One click phone dialing
• Fan Wall
• GPS Direction Maps to location
• “Push” Notification - Special Discounts, Reminders, Coupons, etc.
• GPS Coupon
• Help find my App
• Download our App
• Connect to Facebook, Twitter, LinkedIn, Money, YouTube, Pinterest, Instagram, etc.
• Multiple Apps
• Shopping Cart
• Ricks/Picasa Integration
• Podcast Features Video/Audio Streaming
• PayPal & Google Checkout
• QR Code for all downloads initiate App where its at
• Email Platform
• News Letter Blogs
We Customize Apps for YOU

Total Turnkey...completely done for you!

The Cloud

There's an APP for that

The Features that every business should have

1. Push Notification
   - Apple Push Notification Service
   - 3rd Party Server
   - Satellite
   - 2nd Party Server
   - 3rd Party Server
   - GPS Coupon
   - When a smartphone with your App comes within 200 feet of your location, up comes your coupon on your customers phone

2. GPS Coupon
   - Where a smartphone with your App comes within 200 feet of your location, up comes your coupon on your customers phone

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- 90 percent of all U.S. citizens have their mobile device within reach 24/7 (Source: Morgan Stanley).
- It takes 26 hours for the average person to report a lost wallet. It takes 68 minutes for them to report a lost phone. (Source: Unisys)

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MOBILE
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